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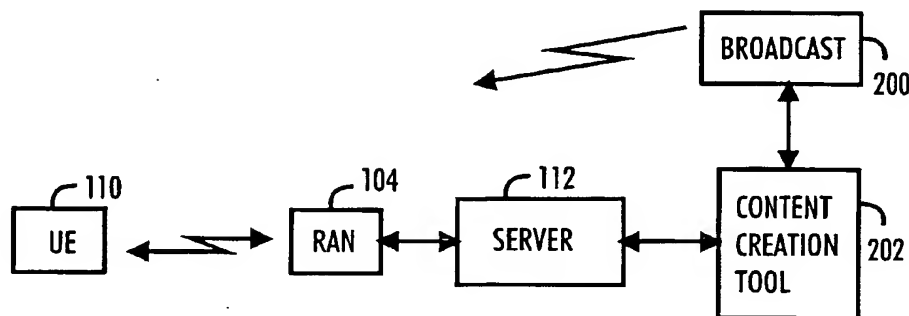
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Declaration under Rule 4.17:

— of inventorship (Rule 4.17(iv)) for US only

[Continued on next page]

(54) Title: METHOD, SYSTEM AND USER TERMINAL FOR COLLECTING INFORMATION ON AUDIENCE OF BROADCAST MEDIA STREAM



(57) Abstract: The invention is related to a method for collecting information on an audience of a broadcast media stream. The method comprising: broadcasting a media stream on at least one broadcast channel of the broadcast system, transmitting parallel information on at least one parallel channel which parallel information is associated and synchronized with the media stream of at least one broadcast channel, connecting the audience to the media system as pas-sive users or active users, the active users receiving the parallel information and the passive users not receiving the parallel information, collecting information on the audience connected to the media system, the information being on active users and/or passive users, processing the collected information in a predetermined way.



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INTERNATIONAL SEARCH REPORT

International application No.

PCT/FI 03/00288

A. CLASSIFICATION OF SUBJECT MATTER

IPC7: H04Q 7/00

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC7: H04Q, G06F, H04L

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

SE,DK,FI,NO classes as above

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

C. DOCUMENTS CONSIDERED TO BE RELEVANT

| Category* | Citation of document, with indication, where appropriate, of the relevant passages | Relevant to claim No. |
|-----------|--|-----------------------|
| A | WO 0199411 A1 (MINERVA NETWORKS, INC.), 27 December 2001 (27.12.01), figures 3A, 1B, 2A, abstract -- | 1-24 |
| A | EP 1096743 A1 (LUCENT TECHNOLOGIES INC.), 2 May 2001 (02.05.01), see paragraphs [0011] - [0018], [0030] - [0037] -- | 1-24 |
| A | WO 9935839 A1 (INTEL CORPORATION), 15 July 1999 (15.07.99), figure 7, abstract -- ----- | 1-24 |

☐ Further documents are listed in the continuation of Box C.
 ☒ See patent family annex.

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Information on patent family members

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| Patent document cited in search report | Publication date | Patent family member(s) | Publication date |
|---|---------------------|------------------------------|----------------------|
| WO 0199411 A1 | 27/12/01 | AU 6810701 A CN 1386362 T | 02/01/02 18/12/02 |
| EP 1096743 A1 | 02/05/01 | NONE | |
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